



SOUTHERN EXPOSURE

Message from the SSVP—Birnell Hatcher

Special points of interest:

- Message from the SSVP
- Minutes of the January Meeting
- Treasurer's Report
- MLK Tournament Report
- Election Procedures
- Memphis Tournament Schedule
- Fall Sectional Tournament Schedule



Thank you for the confidence you placed in me to serve as your Section Vice President. I am willing to work hard to make this Section the best and largest Section in the ABA.

The MLK Tournament in January was very successful. I am appreciative of the support and hard work of the Tournament Chairman, Eric Shelton and the Tournament Committee members. Thanks to Christine Walker for handling the Hospitality, the food was delicious and plentiful. Special thanks to Andrew Echols and the directing staff (Gloria Simmons and Evelyn "Cookie" Cook) for running a very good tournament.

During the Sectional meeting, awards were given out to members for achieving new levels. Dr. Anderson Williams gave an excellent

educational seminar on "Responses to No trump, Stayman and Jacoby Transfer." Lillian Holeman did an excellent job in organizing the Memorial Service; Eva Bird did an outstanding job as our speaker, "The Final Grand Slam". Our 2013 William Friend Race Winners: Eric Shelton, Diamond; Shirley L. Williams, Gold Diamond; and our Section Winner, Gloria Christler.

We have excellent teachers in the Southern Section, Andy and Shirley Williams traveled weekly to Birmingham, AL., to teach bridge players. Eric Shelton and James Brown traveled weekly to Columbus, GA., to teach bridge players. Sylvia Christian (a new comer to the Section) taught a bridge class in Tampa. We have classes ongoing in the Atlanta area. We are determined to teach new players and seasoned players so we can become the best bridge players in the ABA.

We are off to a great start, and there is more to come. The Summer National will be held in Atlanta, and several Grade "A" Tournaments in the Section. The Atlanta Bridge Unit will serve as the host for the Summer National and I am requesting that all clubs in the Section pitch in and help them make our Section proud.

I plan to meet with all clubs in the Section. I have met with

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Hadley Park in Nashville, TN and the Tampa/Sarasota Bridge Clubs in Tampa. I will meet with the Columbus, GA Bridge Club in April. I installed the officers for Ann Wood Bridge Club in January. Please call or e-mail me to invite me to your club at (404) 291-3283 or birnell1925@att.net.

Please visit the Section website: www.aba-ss.com and see all the new items that have been added. You can register for a partner and roommate for the Summer National, etc.

I look forward to seeing you in June at the Memphis Tournament in Tunica!

SOUTHERN SECTION WEBSITE

The Southern Section has posted on its website---www.aba-ss.com—a tool that bridge players can use to find a partner and/or roommate for any tournament sponsored by the Southern Section. The site can also be used to find a partner for games played by the Atlanta Bridge Unit, where seven clubs play duplicate bridge seven days a week.

The site works like Match.com, Christian Mingle, or any of the several other "FIND A DATE" sites on the Internet. Players come to the Southern Section's website to complete a form requesting a partner and/or roommate for a tournament. When the player returns a few day later, he or she will see his name on a database with the names of others who are also looking for a partner for the event. The player then uses this database to contact a person who seems compatible, arranges a game—and presto, like Internet magic-, the player now has a partner. The two can then make plans to play on BBO—another Internet site-- and work on a winning playing style. And --(and this is a biggee!)—as the ABA Summer National is being held in Atlanta July 31-August 9, 2014, the site contains links

that will match up partners for this National tournament.

The Southern Section is excited about this addition to our website. With one click of the mouse we can match players and rid "I do not have a partner" as the reason for any player to not attend a tournament sponsored by us in the Southern Section. Imagine the increased attendance at ABA tournaments if each Section would post a similar online partnership desk on their website? Being able to find a compatible partner would make attending ABA tournaments in other cities outside of our sections so easy. Will there be enough room in the tournament hall?

Rosetta J. Boyd, Web mistress

TEAM WINNERS FROM MLK, JR. TOURNAMENT



MINUTES OF SS MEMBERSHIP MEETING, JAN. 19, 2014



The Southern Section meeting of the American Bridge Association convened on the above date. The meeting was called to order by SVP Birnell Hatcher.

Agendas were distributed. Additions were: "New Business," "Nominating Committee and Parade of new level attainees." Vernice Whitfield moved that the agenda be accepted.

Motion was carried by voice vote. Invocation was rendered by Richard Banks. September 14, 2013 minutes were read by Secretary Knowlton. There were no corrections/additions. Olivia Green moved that the minutes be accepted. **Motion carried by voice vote.**

SVP Hatcher presented her report (copy available.) Dwight Bush moved that her report be accepted. **Motion carried by voice vote.**

Treasurer Richard Banks distributed his report (copy available). Eric Shelton stated that it appears the section is losing money. V. Whitfield reminded the body that an itemized report was requested by this body years ago. She noted that progress has been made relative to this request. However, the report should be made more definitive. A breakdown of expenses incurred needs more descriptive itemizing. SVP expenses to tournaments are not clearly defined. There is a need for clarification of these expenses.

Eric Shelton informed the body that money was saved for this tournament by transporting tables rather than paying another source for this task. It was noted

that the Section has not received any funds from the ABA for using the Dealing Machine. L. Bell moved that the Treasurer's report be received as information. **Motion carried by voice vote.**

Tournament chair Eric Shelton began his report (copy available) stating that the organization has changed. There is a need to make a profit. He stated that former Tournament Chair Anderson Williams and his committee had raised the question as to whether or not to hold two Sectionals in the same city. New players have problems with not being able to play within their field. The organization needs to do what it can to give players a choice as to where players are most comfortable. He also mentioned that new cards and boards have been purchased and would be used for this tournament. The cards are purported to last longer than the ones purchased from Barclay. Further, they are adaptable to the Deal master machine. Olivia Green commended Eric for doing a great job. He should be applauded for the hard work he has done in making this Tournament well attended. There was a motion to accept this report. **Motion carried by voice vote.**

DISCUSSION/COMMENTS:

- Two Sectionals will allow members to play more games.
- Players are more amenable to play and travel to Grade A Tournaments
- Young people are working and are unable to get off their jobs to attend Sectional Tournaments.
- Rates are higher in October in Tunica than in June

The Committee changed By-Laws in 2012. Worth Christler stated that the Committee recommended two Sectionals in 2014 and two tournaments in 2015. Willetta Phipps stated that she is ambivalent about the

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proposals. There is a lot of activity going on in our Section. We must work hard in order to have two successful tournaments. V. Whitfield moved that the Section host two tournaments in 2014. R. Banks seconded. The motion was voted 11 for, 9 against by a show of hands. **Motion carried.** The dates for the tournament are September 19-21, 2014.

Life Member/Merit Award

Chairman L. Bell began her report by stating that this has been an easy year. There have not been any nominations for Life Membership. Olivia Green read a letter from the Birmingham Club extolling the deeds of Cheryl Ransom. She is being nominated for the Merit Award. It was moved by many that Cheryl Ransom be the selected nominee for this award from the Southern Section. Anderson Williams commended L. Bell for doing a great job.

Scholarship Chairperson Olivia Green began her report (copy available) by restating the criteria for Scholarship awardees. This information is also found on the Internet. All applications must be in by May. V. Whitfield moved to accept the report. **Motion carried by voice vote.**

Staff Development Chair Shirley Williams reported that we have attained two Directors: Helen Ross and Tolliver McKinney. This brings a total of 28 active and certified directors in our section. She also stated that the TSS reporting system is up and running. There is a need for work sessions on how to operate this system. She will set up a time to update all computers. Worth Christler stated that Level 2 directors can conduct a B Tournament. Gloria Christler congratulated Shirley on the great job she has performed while serving as chair, and she further declared that the Southern Section has the best cadre of directors in the ABA.

Constitution and By-Laws Chair Bernadine Rice was not present at this meeting. Her report was presented by Shirley Williams (Copy available.) There were several proposed changes (copy available.) The body accepted the proposed changes with the exception of # 4. There is no need to change "term of office" as it is clearly stated. Motion to accept report with proposed changes was given by Gloria Simmons. There was a recommendation that when a club/unit hosts an "A" tournament, the group will pay one night's lodging for the SVP. The other night's lodging will be paid for by the Southern Section. The recommendation will be forwarded to the proper committee for action.

Election Chair Vernice Whitfield began her report by referring to the Constitution and By-Laws as to the eligibility of officers for the Southern Section. She stated that all officers were eligible to serve another term. She then opened the house for the nomination of Secretary. Shirley Williams nominated Lillian Holeman. No other nominee was mentioned for this position. Olivia Green nominated Dwight Bush for treasurer. Edith Knowlton nominated Richard Banks for Treasurer. Birnell Hatcher was nominated for SVP. The nominations closed on the above named individuals. Voting will take place at the Sectional to be held in September. Members of the Election Committee are Evelyn Adkins, Helen Henderson, Gloria Simmons and Anderson Williams. Criteria for the election process will be provided. This information will be forwarded to the appropriate persons. O. Green spoke on behalf of Dwight Bush by stating some of his credentials. S. Williams spoke on behalf of Lillian Holeman's credentials.

Announcements were made of upcoming tournaments.

Meeting adjourned.

Submitted by Edith Knowlton, Secretary

**AMERICAN BRIDGE ASSOCIATION
SOUTHERN SECTION**

**TREASURER'S REPORT
YEAR-ENDING December 31, 2013**

BALANCE FORWARD:	Per Bank Statement of December 31, 2012	\$6,644.48
INCOME:		
	Memberships	\$3,356.00
	MLK Awards Luncheon	\$1,200.00
	MLK-2013 Raffle	\$106.00
	MLK-Orlando Table Fees	\$6,890.50
	Autumn Sectional Table Fees -Atlanta 2013	\$8,178.00
	Orlando Bus Charter -MLK 2013	\$1,365.00
	Room Reimbursement	\$160.00
	Tunica Transport -2013	\$1,300.00
	TOTAL INCOME:	\$22,555.50
EXPENSES:		
	Advertising	\$300.00
	Banking Fees	\$32.20
	Bridge Education	\$303.00
	Hospitality -MLK Orlando 2013	\$895.63
	Hospitality -Autumn Sectional Atlanta 2013	\$1,045.87
	MLK-2013 Rosen Hotel -Orlando	\$3,141.58
	MLK-2013 Sanction Fees	\$1,912.65
	MLK-2013 Direct/Score/Assist/Caddy	\$2,398.00
	Autumn-2013 Crown Plaza Hotel -Atlanta	\$1,642.25
	Autumn-2013 Sanction Fees	\$1,686.85
	Autumn-2013 Direct/Score/Assist/Caddy	\$2,181.22
	Officers' Expenses	\$3,137.73
	Operating Expenses	\$1,180.69
	Orlando Bus Charter -MLK 2013	\$2,850.00
	Tunica Transport -2013	\$1,520.00
	TOTAL EXPENSES:	\$24,227.67
BALANCE TO DATE:	December 31, 2013	\$4,972.31

Richard E. Banks
Treasurer

AMERICAN BRIDGE ASSOCIATION

SOUTHERN SECTION Dr. MLK TOURNAMENT REPORT JANUARY 17 - 20, 2014

DETAILS OF TOURNAMENT REVENUE

<u>DATE</u>	<u>GAME</u>	<u>TABLES</u>	<u>PLAYERS</u>	<u>CASH/CHECKS</u>	<u>SCRIP</u>	<u>FREES</u>	<u>TOTAL</u>
01/17/2014 3:00pm	Open Pairs -Side Game	8.5	34	\$306.00	\$0.00		\$306.00
01/17/2014 8:00pm	Open Pairs -Under 1200	5.0	20	\$108.00	\$0.00	8	\$108.00
01/17/2014 8:00pm	Open Pairs -Over 1200	10.5	42	\$310.00	\$68.00		\$378.00
01/17/2014 8:00pm	Knockouts -3 Flights	12.0	52	\$453.00	\$15.00		\$468.00
01/18/2014 9:00am	Knockouts -Round 3	6.0	24	\$213.00	\$3.00		\$216.00
01/18/2014 9:00am	Open Pairs	13.0	52	\$423.00	\$45.00		\$468.00
01/18/2014 2:00pm	Open Pairs -Side Game	5.0	20	\$180.00	\$0.00		\$180.00
01/18/2014 2:00pm	Open Pairs -2 Sessions	27.5	110	\$1,913.00	\$67.00		\$1,980.00
01/19/2014 2:30pm	Open Pairs -Side Game	8.5	34	\$265.00	\$32.00	1	\$297.00
01/19/2014 2:30pm	Swiss Teams	18.0	80	\$1,278.00	\$162.00		\$1,440.00
01/19/2014 8:00pm	Open Pairs -Side Game	5.0	20	\$170.00	\$10.00		\$180.00
01/20/2014 9:00am	Round Robin Teams	24.0	101	\$1,504.00	\$278.00		\$1,782.00
FOUR DAYS TOTALS:	TWELVE (12) GAMES	143.0	589.0	\$7,123.00	\$680.00	9	\$7,803.00
	Raffles (2)						\$97.00
	Memorial Service						\$110.00
	TOTAL REVENUE						\$8,010.00

Respectfully Prepared By
Richard E. Banks, Treasurer

AMERICAN BRIDGE ASSOCIATION



DETAILS OF TOURNAMENT EXPENSES

Director Echols	\$662.00	
Assistant Cook	\$105.00	
Assistant Simmons	\$170.00	
Caddy Buckley	\$100.00	
Assistant Irwin	\$40.00	
TOTAL: DIRECTORS/SCORERS/ASSISTANTS/CADDIES	\$1,077.00	\$1,077.00
HOTEL	\$569.22	\$569.22
Debit Card Purchases	\$362.84	
Margaret Williamson	\$160.00	
Willetta Phipps	\$60.00	
Dauida Shelton	\$260.00	
TOTAL: HOSPITALITY	\$842.84	\$842.84
Dauida Shelton -Printing	\$68.50	
Eric Shelton -Tables/Logistics	\$257.50	
E. Knowlton -Board Making	\$120.00	
L. Holeman -Memorial Service	\$12.84	
TOTAL: PRINTING / TABLES/LOGISTICS	\$458.84	\$458.84
OFFICER'S EXPENSE R. Banks -TPA/ATL/TPA	\$363.20	\$363.20
SANCTION FEES (Per Statement from Director Echols)	\$2,039.85	\$2,039.85
SCRIP AWARDS	\$882.00	\$882.00
TOTAL EXPENSE		\$6,232.95
		<u>PROFIT</u>
		\$1,777.05

Dr. MLK SECTIONAL TOURNAMENT JANUARY 2014 NET

Respectfully Prepared By
Richard E. Danks, Treasurer

♥ Play nice

**Zero
Tolerance**

Say hello to everyone.
You might make someone's day.



Introduce yourself to
people you don't know.
They may be your next good friends.



Be punctual.
If you're late, you make
others late, too.



Acknowledge good
play by the opponents.
An appreciative nod lets them know
their skill has not gone unnoticed.



Smile often.
You will brighten the
room considerably.



Be understanding.
Everybody makes mistakes.



Be kind.
You will never like everybody,
but you can be cordial to all.



Nobody likes to lose.
Practice grace under fire.

Respect the directors.
They are here for you.



Help those with
less experience.
We all were beginners
at some point.



Look forward to
the next deal.
Dwelling on the last hand wastes time.



Value your partner.
He's the only one in the
room on your side.



Keep your priorities straight.
Diamonds are great, but hearts
are much more valuable.



Grace is good.
Nobody likes a boastful winner.



Save your analysis and
lessons for the postmortem.
It would be a shame to have nothing
to talk about after the game.



Enjoy!
You can't win all the time, but
you can always have fun.

The Memphis Bridge Unit Annual Grade "A" Tournament

June 02-05, 2014



SAM'S TOWN HOTEL AND GAMBLING HALL

1477 CASINO STRIP, TUNICA, MS

1-800-456-0711 OR 1-662-363-0711

\$39 Single/Double

Cut-off date May 18, 2013

(Mention Memphis Bridge Unit refer to Group Code: AMEF14A)

Event Schedule

Monday, June 02

3:00 PM Welcome to Tunica Open Pairs

8:00 PM ABA Benefit

Tuesday, June 03

9:00 AM Early Bird Open Pairs

2:00 PM George Saunders Modified Round Robin (1st Session)

8:00 PM George Saunders Modified Round Robin (2nd Session)

Wednesday, June 04

9:00 AM Early Bird Open Pairs

Open Pair Double Session Fee \$24.00 includes Dinner

2:00 PM Open Pair (1st Session)

8:00 PM Open Pair (2nd Session)

Thursday, June 05

10:00 AM ABA Scholarship

President: Elizabeth Alexander Partnership: Helen Henderson Director In Charge: Andrew Echols

901-368-4137 Home

901-396-0574

478-746-5013

901-568-5588 Cell

Tournament Planning Committee
Co-Chairperson
Gloria Christler
5090 Erin Rd SW
Atlanta, GA 30331
(404) 641-0910
grechrist2@bellsouth.net

American Bridge Association, Inc.
81st Summer National Tournament
ATLANTA
GEORGIA
July 31 thru August 9, 2014

Tournament Planning Committee
Co-Chairperson
Evelyn Cook
1764 Glen View Drive SW
Atlanta, GA 30331
(404) 344-9368
wcookatlanta@aol.com

Souvenir Journal Ad and Patron Contract

Dear Friends:

The Metropolitan Atlanta Bridge Unit (MABU) needs your support! From July 31 through August 9, 2014 we will host the 81st Summer National Tournament of the American Bridge Association (ABA). Our organization is a diverse international association composed of over 3000 members. The Souvenir Journal is the official publication for this event and our major fundraiser. Hundreds of our players and friends read the advertisements placed in this publication. We will also place the journal in our archives and post it to our website at www.ababridge.org after the event. Your purchase of ads and listing as a patron in the Souvenir Journal is an opportunity to help the ABA raise funds to put on another first rate national tournament. We are including a special section in the Souvenir Journal for corporate sponsors to assist financing the provision of Souvenir Journals to all pre-registered tournament participants. The 2014 Summer National Tournament is promising a great array of bridge and social experiences for players as well as non-playing tournament guests. Your support is sincerely appreciated and greatly needed to assure our success.

	DESCRIPTION	Color	Black & White	2 Names	1 Name
Corporate Sponsors	Inside Front Cover, Inside Back Cover or Outside Back Cover Corporate Sponsor	\$ 500			
	Full Page Corporate Sponsor	400			
	½ Page Corporate Sponsor	300			
Clubs & Individuals	Full Page Ad	\$ 225	\$ 150		
	½ Page Ad	125	80		
	¼ Page Ad	75	50		
	Business Card Ad	40			
	Patrons (Includes Name, City & State)				\$10

DEADLINE: MAY 23, 2014 DEADLINE FOR *NORTH GEORGIA BRIDGE CLUBS: APRIL 25, 2014

All Ads and Patrons Lists must be emailed "PRINT READY" as attached files (jpeg files, pdf files, Word files, etc.) along with the appropriate completed form. (On-line forms available at <http://www.aba-ss.com/> allows you to type in all information.)

STEP 1:

Complete appropriate form. Email form and ad or patron list to: ATL2014JOURNAL@aol.com
You will receive an emailed response with your **Confirmation Number**.

STEP 2:

Make Checks Payable to: **2014 ABA Summer National**
Mail Check and completed Form with
Confirmation Number to:
(A copy of the Ad or patron list must be included)

2014 ABA Summer Nat'l Souvenir Journal
Attn: Shirley Williams
3736 Landau Lane SW
Atlanta, GA 30331

With grateful appreciation for your time and support,
The 2014 Summer Souvenir Journal Committee:
Margaret Johnson
Evelyn Lewis
Bernadette Porche



Southern Section - Tunica, MS Sectional Tournament
September 15-18, 2014

Resorts Casino & Hotel Tunica

1100 Casino Strip Blvd
 Tunica Resorts, MS 38664
 1-866-706-7070, Group Code: ABA0915.
 Cut off date, Monday, September 1, 2014.
 Room rate, \$33.00 plus tax (10%).

Individual guests will also be responsible for a one time \$25.00 incidental deposit, which will be refunded at the end of the stay within 3 to 5 business days, pending

Monday, September 15th

3:00PM Open pair Single session
 8:00PM **Knock-out** Teams 1st (of 3) Rounds
 8:00PM Open Pair Single session

Tuesday, September 16th

9:00AM **Knock-out** 2nd Round 2nd (of 3) Rounds
 9:00AM Open pair Single session
 2:00PM Open Pair(2 session) 1st of 2 - sessions
 2:00PM Side-game Open pair Single session
 7:30PM Open Pair(2 session) Second Session
 7:30PM Side-game Open Pair Single session

Knock-out Registration deadline
6:45PM Monday

Wednesday, September 17th

9:00AM - **Knock-out** 3rd Round KO Finals
 9:00AM - Early Bird Open pairs Single Session
 1:00PM - 2:30PM Southern Section Meeting (bring your lunch)
 3:00PM **Swiss** Teams First session
 3:00PM Open pair Single session
 8:00PM **Swiss** Teams Second session
 8:00PM Open pair Single session

Thursday, September 18th

9:00AM Round Robin Teams First Session
 TBA Round Robin Teams Second Session

Playing fee \$9.00 per session.

Bimell Hatcher	- Sectional Vice President	(404)768-4066	bimell1925@att.net
Larry Chanay	- Tournament Chairperson*	(404)313-4839	larry.chanay@smithmoorelaw.com
Andrew Echols	- Tournament Director	(478)746-5013	Echo4and@aol.com
Avis Turner	- Partnership Chairperson	(404)288-8615	avis.turner@comcast.net
Helen Henderson	- Co- Partnership Chairperson	(901)396-0574	

*acting

BALLOT—2014

Vice President
Birnell Hatcher

Secretary
Lillian Holeman

Treasurer
Richard Banks
Dwight Bush

SAMPLE BALLOT

The Elections Committee is using the following procedure for the 2014 Southern Section Election of Officers for 2015-2016.

- Each member of the Southern Section will be mailed a ballot.
- Each member will put an X in the box on their ballot next to the name of their choice or write in a name for the office of Vice President and/or Secretary and/or Treasurer and then mark that box.
- The ballot will then be placed in a small envelope, sealed and placed in a larger envelope. Members will then write their ABA number and name on the outside of the larger envelope.
- The ballot will then be mailed to the Elections Chairman, at the following address:
 Vernice Whitfield
 7632 Jana Lane S.
 Jacksonville, FL 32210-8701
- **The deadline is August 30, 2014.**
- All ballots will be opened and counted during the Southern Section Tournament in Tunica.
- Members who do not mail in their ballot will be allowed to vote on-site in Tunica.

American Bridge Association, Inc.
 Southern Section Newsletter
 7632 Jana Lane S
 Jacksonville, FL 32210-8701

TO: